

**VIRTUAL
CONFERENCE**

2022 Sponsorship Opportunities

The Texas Volunteer Management Conference (TVMC) is the leading educational event for current and emerging volunteer management professionals in Texas, across the United States and throughout the world. Founded in 1991, this annual conference provides an opportunity to learn from top-level speakers, trainers and leaders who are outstanding in their fields.

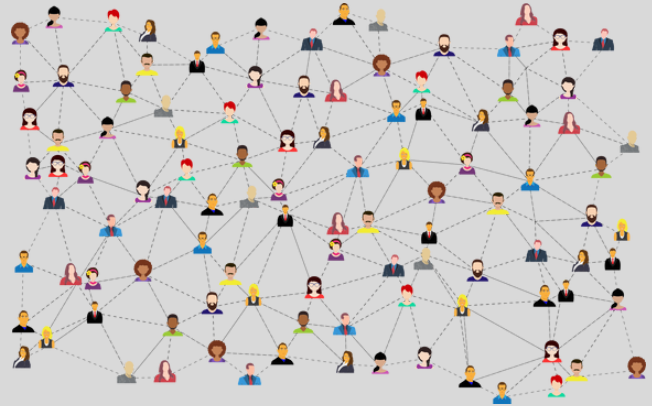
2021 Conference Highlights



511 Tickets Sold
260 from Texas



39 U.S. States & 6 Countries
Represented



Today, TVMC in partnership with VolunteerNow offer free webinars for leaders of volunteers from around the world. 28 sessions were offered in 2021 alone.

While many of our world-class speakers came from Texas, we also tapped into talented volunteer engagement professionals from Canada, Australia, Colorado, Florida, California, Arkansas, Kentucky, North Carolina, Oklahoma, and Washington D.C.. All offering their expertise pro-bono.

- 4,025 people attended live educational sessions and another 535 have watched the replays for a total of 4,681.5 training hours provided to the sector.
- 9,292 registrations were received for ongoing training and reached an average of 100 new people with each new offering.
- Attendees have joined from 50 US states, 3 US territories, the District of Columbia, and 41 countries throughout the world.
- Overall, 2,950 unique individuals representing 2,704 organizations worldwide have been impacted by the incredible work TVMC offers.

The 2022 conference will be virtual and held on June 2nd and 3rd. As you consider where you or your company make community investments, I invite you to be part of TVMC. Your sponsorship demonstrates your commitment to volunteerism and an appreciation for the professional development of leaders who work with volunteers. Our generous partners and sponsors make the TVMC conference possible!



To learn more about TVMC sponsorship, contact Wendy Lee at wlee@gstvmc.org or email us at conference@volnow.org.

Conference Sponsors: Enhance the public perception and reputation of TVMC and directly contribute to the successful execution of the conference. All sponsors must support the goals and objectives of TVMC and be approved by the TVMC Leadership Team.

**Gold Track Sponsor
\$2,500**

- Your logo on TVMC website sponsor page with hyperlink to your website
- Small logo on slideshow of general session presentations
- One (1) promoted individual and one (1) group pre-conference social media post with your logo across all TVMC social channels
- Mention at break out introduction
- Invitation to provide a marketing flyer, giveaway or coupon in each attendee's virtual swag bag with prominent placement in virtual swag bag
- Four guest passes to the conference
- Post-event report of social media exposure metrics and virtual swag bag metrics

**Pearls of Wisdom
Development Session Sponsor
\$1,000**

- Your logo on TVMC website sponsor page
- Dedicated logo and acknowledgement during break out session
- One (1) promoted individual sponsored track posting and one (1) group pre-conference social media post
- Invitation to provide a marketing flyer, giveaway or coupon in each attendee's virtual swag bag
- Two guest passes to the conference
- Post-event report of social media exposure metrics and virtual swag bag metrics

**Ruby Sponsor
\$500**

- Listing on TVMC website sponsor page
- One (1) promoted individual and one (1) group pre-conference social media post
- Invitation to provide a marketing flyer, giveaway, or coupon in each attendee's virtual swag bag
- One guest pass to the conference
- Post-event report of social media exposure metrics and virtual swag bag metrics

**Emerald Sponsor
\$250**

- Listing on TVMC website sponsor page
- One (1) promoted group pre-conference social media post
- Post-event report of social media exposure metrics and virtual swag bag metrics

**Supporter
below \$250**

- Acknowledgement on TVMC website



2021 TVMC Attendees Shared Their Thoughts...

"What I truly appreciate is that during the sessions you can feel your knowledge base expanding. It's such a nurturing environment and the speakers are speaking our language, so the each time we hear a new piece of information, we are already thinking how we can apply it to what we are doing in our current roles. It is reassuring to hear the struggles others are dealing with or have had to deal with and how they worked through it. Thank you for not only allowing us to grow but also for helping us build faith in our capabilities."

"My mouth was open for most of these sessions because I was AWED at how smoothly this virtual conference went."

"I am secretly hoping this conference continues to be offered virtually as this just became a MUST ATTEND learning event for me and my team. The collection of experts and speakers across some great topics were amazing - great work. I have so many takeaways and got so much value from this!"

"This was the best virtual conference I've participated in. You've set the bar high. I hope the national convention [planning team is] paying attention to what we expect! :)"

The mission of the Texas Volunteer Management Conference is to value, support, educate and advocate for the profession of volunteer engagement and management.

www.texasvmc.org