



2021 Conference Program

Updated March 22, 2021

The 2021 Texas Volunteer Management Conference will feature workshops led by speakers who understand you and your role as a volunteer engagement professional. Below are details on each session and be sure to check back as more information continues to become available. You may be thinking... "there are multiple sessions I want to go to at the same time." We will record every session and provide registrants with access afterwards so you can go back and watch any that you missed. Below is the schedule for #TMC2021. All times are in Central Standard Time (CST). Visit www.TexasVMC.org for more info.

Thursday, May 13

11:00 am – 12:15 pm (CST) Welcome and Plenary Session

Join TVMC as we welcome all guests to the conference and hear from our Thursday plenary speaker, Ashley E. English, Ph.D. as she presents, Stop. Look. LISTEN! – Taking Inventory of Yourself and Your Volunteer Program through Listening

12:30 pm – 1:30 pm (CST) Breakout Session #1

- Rob Jackson, FRSA: Understanding and Engaging Today's Volunteers
- Stephanie Canfield, CVA: Communication is the Key to Connection
- Cairn Reisch, CVA and Rachel Woodman: Take Charge and Advocate for Your Future
- Sam Santiago, CDE: Inclusion: The Final Frontier of a Successful Volunteerism Strategy
- University of North Texas: Findings and Discussion from Recent Volunteerism Survey

1:45 pm – 2:45 pm (CST) Peer to Peer Industry Networking Session

3:00 pm – 4:00 pm (CST) Breakout Session #2

- Liza Dyer, CVA: Digital Inclusion Basics in Volunteer Engagement
- Karen Reid, MA, CVA: People First: Communicating to Cultivate Thriving Volunteer Teams
- Beth Steinhorn: "Real" Best Practices for Virtual Volunteers
- Susan Steinbrecher: Meaningful Alignment: Connecting Beyond Our Differences
- Rebecca Hand, MPA, CVA: The Transformational Role of Volunteer Engagement Professionals

4:05 pm – 4:15 pm (CST) Wrap up and Reflections from Day One

6:00 om – 7:00 pm (CST) Virtual Networking Event

Friday, May 14

9:00 am – 10:00 am (CST) Friday Kickoff Session

Return to the main room for a Friday welcome and our second day kickoff speaker, Dr. Stacia' Alexander, LPC-S as she presents, The Emotionality of Servanthood.

10:00 am – 11:00 am (CST) Panel Session

Hear from volunteer engagement professionals who were on the front lines during the COVID-19 response effort as well as the extreme weather experienced in Texas during 2021. Take lessons from panelists to bring back to your own organization as you prepare for the unexpected.

11:15 am – 12:15 pm (CST) Breakout Session #3

- Nicole R. Smith: Advisory Teams that Move the Needle
- Dr. Jennifer Blalock: Leading Strategic Change in the Social Services World
- Barry Altland, MAOL: Elevate Training To Be Part of Your Volunteer Engagement Strategy
- Dana Litwin, CVA: Hold 'Em or Fold 'Em: How to Inspire, Move, or Fire Challenging Volunteers
- Brittni Coe, CVA: Remote Control: How to Successfully Manage in-person Volunteers , while Working Remotely

12:30 pm – 1:45 pm (CST) Awards and Keynote Session

The TVMC Legacy Award will be presented to a deserving nominee and we'll receive a presentation from our distinguished Keynote Speaker, Beth Steinhorn. Beth will present Reshaping Our Rules of Engagement: Harnessing Volunteer Power to Fuel Recovery.

2:00 pm – 3:00 pm (CST) Breakout Session #4

- Tracey O'Neill, CVA: Key Steps to Effective Volunteer Engagement in a Post-Pandemic World: Rethinking the Volunteer Engagement Cycle
- Julia Campbell: How to Drive Volunteer Engagement with Social Media
- Dr. Laura Keyes and Dr. Norman Dolch: Cast Your Net: Leveraging Technology in Volunteer Management
- Susan Sanow, CVA: Managing Up for Volunteer Managers
- Beth Steinhorn: Nurturing a Team in a Hybrid World

3:15 pm – 4:15 pm (CST) Speaker Open House

This will be an opportunity for attendees to speak one-on-one with some of speakers in individual rooms to dive deeper into specific questions, make connections and work through tricky situations.

4:20 pm – 4:30 pm (CST) Wrap Up and Reflections from Day Two