



Virtual Conference

2021 Sponsorship Opportunities

The Texas Volunteer Management Conference (TVMC) is the leading educational event for current and emerging volunteer management professionals in Texas, across the United States and throughout the world. Founded in 1991, this annual conference provides an opportunity to learn from top-level speakers, trainers and leaders who are outstanding in their fields. TVMC's mission is to value, support, educate and advocate for the profession of volunteer engagement and management.

Our generous partners and sponsors are the 'gems' that make the TVMC conference possible! Your sponsorship demonstrates your commitment to volunteerism and an appreciation for the professional development of leaders who work with volunteers. To learn more about sponsorships, contact Wendy Lee, M.Ed., at wlee@gs-top.org or email us at conference@volnow.org.

Conference Sponsors: Enhance the public perception and reputation of TVMC and directly contribute to the successful execution of the conference. All sponsors must support the goals and objectives of TVMC and be approved by the TVMC Leadership Team.

Diamond Sponsor - \$5,000+

- Your logo on TVMC website sponsor page with hyperlink to your website
- Large logo on slideshow of general session presentations
- Two (2) promoted individual and two (2) group pre-conference social media posts with your logo across all TVMC social channels
- Mention and logo exposure at event introduction and keynote presentation
- Opportunity to introduce keynote speaker
- Invitation to provide a marketing flyer, giveaway or coupon in each attendee's virtual swag bag with prominent placement in virtual swag bag
- Eight guest passes to the conference
- Post-event report of social media exposure metrics and virtual swag bag metrics

Gold Track Sponsor - \$2,500

- Your logo on TVMC website sponsor page with hyperlink to your website
- Small logo on slideshow of general session presentations
- One (1) promoted individual and one (1) group pre-conference social media post with your logo across all TVMC social channels
- Mention at break out introduction
- Invitation to provide a marketing flyer, giveaway or coupon in each attendee's virtual swag bag with prominent placement in virtual swag bag
- Four guest passes to the conference
- Post-event report of social media exposure metrics and virtual swag bag metrics



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2021 Sponsorship Opportunities, *continued*

Pearls of Wisdom Development Session Sponsor - \$1,000

- Your logo on TVMC website sponsor page
- Dedicated logo and acknowledgement during break out session
- One (1) promoted individual sponsored track posting and one (1) group pre-conference social media post
- Invitation to provide a marketing flyer, giveaway or coupon in each attendee's virtual swag bag
- Two guest passes to the conference
- Post-event report of social media exposure metrics and virtual swag bag metrics

Ruby Sponsor - \$500

- Listing on TVMC website sponsor page
- One (1) promoted individual and one (1) group pre-conference social media post
- Invitation to provide a marketing flyer, giveaway or coupon in each attendee's virtual swag bag
- One guest pass to the conference
- Post-event report of social media exposure metrics and virtual swag bag metrics

Emerald Sponsor - \$250

- Listing on TVMC website sponsor page
- One (1) promoted group pre-conference social media post
- Post-event report of social media exposure metrics and virtual swag bag metrics

Supporter – below \$250

- Acknowledgement on TVMC website