
Thursday, May 18 (Pre-conference sessions)

Dee J. Kelly Alumni & Visitors Center, 2820 Stadium Drive, Fort Worth, TX 76129

12:30-1 p.m. – Registration

1:10-2:10 p.m. – Professional Development Workshops

Choose one of the following sessions:

- Communicating Diversity as a Key Value
- Personal Branding and Career Networking for You

2:30-3:20 p.m. – Plenary Session: Mobilizing Your Volunteers as Passionate Messengers

Featuring Keynote Speaker Nancy Schwartz of Nancy Schwartz & Company

3:30-5:30 p.m. – Interactive Networking Reception*

Facilitated by Suzanne Smith, Founder of Social Impact Architecture

**Hosted by the TCU Department of Strategic Communication*

Friday, May 19

TCU Brown-Lupton University Union, 2901 Stadium Drive, Fort Worth, TX 76129

8:30-9 a.m. – Registration

9 a.m. – Welcome and Keynote Address: Making the Connection

Featuring Keynote Speaker Dr. Kim Clay, Founder and President/CEO of Play Like a Girl

10-11 a.m. – Session 1

Choose one of the following workshops:

- Design Thinking: An Innovative Approach to Volunteer Engagement
- Generational Differences in Volunteering
- Engagement Matters: Cultivation and Engagement of Volunteers

11:10 a.m.-12:10 p.m. – Session 2

Choose one of the following workshops:

- Partnering with Corporations for Volunteer Success
- Generational Differences in Volunteering
- Taking Care of You -- Self-Care in a High Stress Profession

12:10 p.m. – Celebratory Networking Luncheon: In the Trenches...and Still Going Strong!

Join us for an engaging panel discussion on the evolution of the field of volunteer management

1:20-2:20 p.m. – Session 3

Choose one of the following workshops:

- Are You at Risk?
- From Good to Great: The Art of Building Relationships and Partnerships
- Social Media Makeover: Get Fit, Get Fresh, Get Savvy

2:30-3:30 p.m. – Session 4

Choose one of the following workshops:

- Overcoming Budget Constraints to Build and Develop Your Circle of Champions
- Are You at Risk?
- From Good to Great: The Art of Building Relationships and Partnerships